

# It's common.

- ▶ **8% of adults experience problems with bowel control,**  
9% of adults seek treatment for arthritis,  
8% of adults experience depression.



But unlike other common conditions such as arthritis and depression -- bowel incontinence is rarely discussed.

**If you suffer from bowel incontinence you are not alone.**

Defined as the involuntary leakage of gas, liquid, or solid stool -- the leading causes of bowel dysfunction include:

- injury from childbirth
- injury from a previous surgery
- nerve-related diseases
- age-related changes in muscle tone.

### **BOWEL INCONTINENCE HAS A DRAMATIC IMPACT ON QUALITY-OF-LIFE.**

Many patients are forced to alter their schedules or avoid social and intimate interaction due to the fear and embarrassment of incontinence events. Patients typically remain untreated instead of suffering the embarrassment of discussing their condition, and most sufferers incorrectly assume that poor bowel control is a normal consequence of aging or childbirth.

### **IS THE SECCA PROCEDURE FOR YOU?**

Colon and Rectal surgeons are the primary physicians that treat bowel incontinence. After diagnosis they may recommend conservative treatments such as fiber supplements, medication or biofeedback. When conservative measures fail -- ask your doctor about Secca therapy.

### **EFFECTIVE RESULTS**

In clinical trials evaluating Secca therapy up to 80% of patients experienced a positive response to treatment. Any side effects of Secca are less than those associated with surgery. Patients that fail to improve after this treatment may go on to have surgery at a later date.

## HOW SECCA WORKS

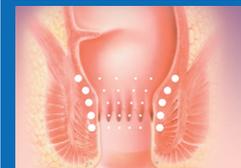
Secca therapy is a minimally invasive outpatient procedure, lasting approximately 45 minutes. Patients return home the same day and return to normal activities in 1-3 days.

This innovative treatment involves the delivery of radiofrequency (RF) energy to the muscle of the anal canal. Through the body's natural healing response to RF energy, the tissue contracts and muscle tone is improved.

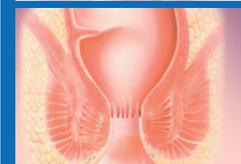
Many Secca patients see results immediately. Studies have shown continued improvement in symptoms for up to 6 months post-treatment as tissue contraction continues through this period.



**Energy is delivered to tissue**



**Multiple small tissue-contractions are formed**



**Anal sphincter function is significantly restored**

If you or someone you know, is one of the 8% of people who suffer from this problem, ask your health care professional about an innovative and effective outpatient treatment -- **Secca therapy.**

## Secca therapy -- a bridge between conservative therapies and major surgery



**seCca**<sup>®</sup>  
WHERE CONTROL MEANS FREEDOM



[www.secca-therapy.com](http://www.secca-therapy.com)  
8 Sound Shore Drive, Suite 304  
Greenwich, CT 06830  
203 930 9900  
[www.mederitherapeutics.com](http://www.mederitherapeutics.com)